



Communications & Corporate Affairs Sub (Policy & Resources) Committee

Date: THURSDAY, 29 MAY 2025

Time: 9.00 am

Venue: 2ND FLOOR WEST WING, GUILDHALL

Members:

Jason Groves (Chair)	Deputy Caroline Haines
Deputy Emily Benn	Deputy Christopher Hayward
Tijs Broeke	Shravan Joshi MBE
Deputy Peter Dunphy	Aldерwoman Dame Susan Langley, DBE
Deputy Helen Fentimen OBE JP	Deputy James Thomson CBE
Alderman Timothy Hailes JP	James Tumbridge

Enquiries: Ben Dunleavy
ben.dunleavy@cityoflondon.gov.uk

Accessing the virtual public meeting

Members of the public can observe all virtual public meetings of the City of London Corporation by following the below link:

<https://www.youtube.com/@CityofLondonCorporation/streams>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

Whilst we endeavour to livestream all of our public meetings, this is not always possible due to technical difficulties. In these instances, if possible, a recording will be uploaded following the end of the meeting.

Ian Thomas CBE
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **APPOINTMENTS**

To co-opt up to four Members from the Court of Common Council, for the year ensuing.

For Decision

4. **ELECTION OF A DEPUTY CHAIR**

To elect a Deputy Chair in accordance with Standing Order 26(6).

For Decision

5. **MINUTES**

To agree the public minutes and non-public summary of the meeting held on 5 February 2025.

For Decision
(Pages 5 - 10)

6. **OUTSTANDING REFERENCES**

Report of the Town Clerk.

For Information
(Pages 11 - 12)

7. **DRAFT HIGH-LEVEL BUSINESS PLAN 2025/26 - CORPORATE COMMUNICATIONS AND EXTERNAL AFFAIRS**

Joint Report of the Chief Strategy Officer and the City Remembrancer.

For Discussion
(Pages 13 - 30)

8. **SPORT ENGAGEMENT UPDATE**

Report of the City Remembrancer.

For Decision
(Pages 31 - 40)

9. **CORPORATE COMMUNICATIONS & EXTERNAL AFFAIRS UPDATE REPORT**

Joint Report of the Chief Strategy Officer and the City Remembrancer.

For Information
(Pages 41 - 62)

10. **PARLIAMENTARY TEAM UPDATE**

Report of the City Remembrancer.

For Information
(Pages 63 - 70)

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

- a) Strategic Branding Review update (Pages 71 - 74)

Report of the Chief Strategy Officer.

13. **EXCLUSION OF THE PUBLIC**

MOTION - that under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act or relate to functions of the Court of Common Council which are not subject to the provisions of Part VA and Schedule 12A of the Local Government Act 1972.

For Decision

Part 2 - Non-Public Agenda

14. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 5 February 2025.

For Decision
(Pages 75 - 78)

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

Part 3 - Confidential Agenda

17. **CONFIDENTIAL MINUTES**

To agree the confidential minutes of the meeting held on 5 February 2025.

For Decision

18. **CONFIDENTIAL ITEM**

Report of the Town Clerk – *To follow and to be circulated seperately.*

For Information